As an educational therapist, I have greatly benefited from the annual IEB-IDA conferences. Not only do I learn something new every year that I can use in my practice, but I also get to network with terrific people interested in the latest dyslexia information. This is one of the best resources in Southern California.

Annabeth Shanfield

It has been an exciting and rewarding year for the Inland Empire Branch. In 2010 we marked 27 years that we have been serving the 1 in 10 people with dyslexia in our community, their families and the professionals who support them. We have experienced a great many achievements. This past year was no exception and we reached many new milestones. Here’s what our dedicated team of volunteers accomplished:

- Attended eight board meetings & 6 executive board meetings
- Sponsored 3 free community meetings (LD: What You Want to Know in Corona; Dyslexia: Discover the Creative Brain in San Bernardino; and Children’s Author Event with Carolyn Arnold in Rubidoux)
- Sponsored 2 free webinars in series, Exploring Literacy’s Mysteries
- Put on our 32nd 2-day Annual Conference with national speakers, Our Wonderful Mysterious Brain: The Science of Learning 2011 (the first few years we had 2 conferences a year)
- Sponsored a 5K/1K Dyslexia Dash
- Awarded 14 scholarships to local and national IDA conferences

In July 2010 we initiated our own Facebook page. Our “friends” grew to 100 by the end of the year.

Clearly significant strides were made during the last year that will set the stage for further success in 2011.

I would like to thank our dedicated Board of Directors who gave tirelessly of their time over the last year and the volunteers who made the execution of our programs and fundraiser possible. We are also incredibly grateful for the support of donors and community partners who made our work in 2010 possible.

We also thank the many teachers and parents who participated in our event.

I look forward to seeing many of you in 2011!

Regina G. Richards

IDA Inland Empire Board of Directors as of

Officers:
Regina G. Richards—President
Judy Reising—Vice President
Kim Lowe—Secretary
Jonathan Tseng—Treasurer

Directors:
Brent Cooper
Cyndee Miers
Elaine Offstein
Sharon Teruya
Tedra Trimm
Sue Valdez
Andrea Woore

Committees:
Adult Literacy
Conference
Dash
Events
Executive
Finance
Fundraising
Marketing
Membership
Outreach

Inside this Report

- Message from the Branch President
- Treasurer’s Report
- Information & Referral Report
- Supporters

2010 Highlights

275,300 Visitors to our Website

367 Information Inquiries

4000 Newsletters distributed plus posted on website

7 Branch activities + attendance at many Fairs

587 Activity registrants
The Inland Empire Branch is focused on the prudent management of its financial resources and seeks to optimize every dollar that it receives. The funds that have been raised go to raising public awareness and providing education and support to make a significant positive impact on the lives of those with dyslexia.

The accompanying financial information represent the breakdown of our revenues and expenses for the year that ended December 31, 2010.

**ASSETS**

- Checking Acct: $0
- Savings Acct: $36,286
- Restricted Scholarship Acct: $68,849

**TOTAL ASSETS**: $110,238

**LIABILITIES**

- None

**TOTAL LIABILITIES**: $0

**REVENUES**

- Conference: $1,140
- Donations: $5,512
- Grants & Sponsorships: $18,000
- Membership: $3,662
- Advertising: $610
- Other programs: $1,947
- Dash 5K: $6,798
- From 2009 events (savings): $9,536

**TOTAL REVENUE**: $47,205

**EXPENSES**

- Conference: $15,088
- Programs & Services: $8,199
- Professional Fees: $7,018
- Publicity & Pub. Awareness: $6,603
- Operating Expenses: $2,712
- National Expenses: $3,601
- Scholarships: $2,614
- Postage: $1,370

**TOTAL EXPENSES**: $47,205

On behalf of all of us at the Inland Empire Branch, we would like to sincerely thank you for your continued support!
Supporters

The Inland Empire Branch gratefully acknowledges the following individuals, companies and organizations for their kind and generous contributions.

INDIVIDUAL DONORS

Bryden, Laurene
Coden, Ronald
Coden, Stephen
Daggs, Monica
Friends of Morton
Oppenheim
Granett, Ann and Andy
Lake, Jill
Lowe, Kim
Miers, Cynthia
Offenstein, Elaine
Prince-Eggeter, Nanette
Reising, Judy
Richards, Irving
Richards, Regina
Samsky, Carol and Jeremy
Southern California Consortium
Teruya, Sharon
Tseng, Jonathan
Valdez, Sue
Woore, Andrew

Major 2010 Conference SPONSOR

The Jeannette C. McIntyre and Frederick (Lash) McIntyre Charitable Foundation Trust

2010 EVENT SPONSOR

Target Corporation

2010 ADVERTISERS

For Newsletter published 2x year

Big Springs Educational Therapy Center and School
Janice Cleveland, Attorney
Alan Kwasman, M.D.
Richards Educational Therapy Center, Inc
Carol Richmond, ET
UPS Store

2011 Dyslexia Dash

CORPORATE EVENT PARTNERS

City of Riverside

IN KIND DONORS

American Medical Response (ambulance)
City of Riverside Park & Rec Dept
Myoplex Sports Drink

SILENT AUCTIONS DONORS

Mary Billson
Lindamood-Bell Learning Processes
Educator’s Publishing Service
Gardner’s Cottage
Kim Lowe
Marriott Hotel
Mission Inn
Read Naturally
Regina Richards
Super Dooper Publishers

Adult Literacy Class

SPONSORS

La Sierra Public Library
Woodcrest Public Library

VOLUNTEER TEACHERS

Eleanor Colombo
Barbara Gillis

HELPING PEOPLE SOAR THROUGH LITERACY!
IDA Purpose and Mission

IDA Purpose Statement

The purpose of IDA is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write...

In a way that creates hope, possibility and partnership...

So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

IDA Mission Statement

The International Dyslexia Association is an international organization that concerns itself with the complex issues of dyslexia. The IDA membership consists of a variety of professionals in partnership with individuals with dyslexia and their families. We believe all individuals have the right to achieve their potential, that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for individuals with dyslexia. We support and encourage interdisciplinary study and research. We facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research-based knowledge.

About IDA

Headquartered in Baltimore, Maryland, IDA has more than 8,500 members worldwide. Members and the public-at-large have access to local resources throughout 45 branches in the U.S. and Canada and 20 Global Partners around the world.

About the Inland Empire Branch

The Inland Empire Branch of the International Dyslexia Association endeavors to bring researchers and relevant literacy topics to the public and to share information regarding literacy, including dyslexia, via media, personal contact, and events focused on literacy.

We envision building a community that facilitates literacy success through appropriate recognition, understanding, and strategy implementation appropriate to dyslexia. Populations served include educators, parents, individuals with dyslexia, and those who share their lives. Geographic areas include the communities of Riverside County, San Bernardino County, parts of Orange county, parts of East San Gabriel Valley, and Southern Nevada.

We believe that all individuals have the right to achieve their potential; that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

EIN Number - 33-0060987

IW How You Can Help

♦ Donate Online – www.dyslexia-ca.org

♦ In-Kind Donations – Gifts of goods and services are always welcomed.

♦ Membership - Become an IDA Member. Many membership opportunities are available. Visit www.interdys.org for more information.

THANK YOU!

Founded in Memory of Samuel T. Orton