



Promoting literacy through research, education, and advocacy.™

Inland Empire Branch

Message from Regina G. Richards, Branch President

As an educational therapist, I have greatly benefited from the annual IEB-IDA conferences. Not only do I learn something new every year that I can use in my practice, but I also get to network with terrific people interested in the latest dyslexia information. This is one of the best resources in Southern California.

Annbeth Shanfield

It has been an exciting and rewarding year for the Inland Empire Branch. In 2010 we marked 27 years that we have been serving the 1 in 10 people with dyslexia in our community, their families and the professionals who support them. We have experienced a great many achievements. This past year was no exception and we reached many new mile-

stones. Here's what our dedicated team of volunteers accomplished:

- Attended eight board meetings & 6 executive board meetings
- Sponsored 3 free community meetings (*LD: What You Want to Know* in Corona; *Dyslexia: Discover the Creative Brain* in San Bernardino; and *Children's Author Event with Carolyn Arnold* in Rubidoux)
- Sponsored 2 free webinars in series, *Exploring Literacy's Mysteries*
- Put on our 32nd 2-day Annual Conference with national speakers, *Our Wonderful Mysterious Brain: The Science of Learning 2011* (the first few years we had 2 conferences a year)
- Sponsored a 5K/1K Dyslexia Dash
- Awarded 14 scholarships to local and na-

tional IDA conferences
In July 2010 we initiated our own Facebook page. Our "friends" grew to 100 by the end of the year.

Clearly significant strides were made during the last year that will set the stage for further success in 2011.

I would like to thank our dedicated Board of Directors who gave tirelessly of their time over the last year and the volunteers who made the execution of our programs and fundraiser possible. We are also incredibly grateful for the support of donors and community partners who made our work in 2010 possible.

We also thank the many teachers and parents who participated in our event.

I look forward to seeing many of you in 2011!

Regina G. Richards



Inside this Report

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IDA Inland Empire Board of Directors as of

Officers:
Regina G. Richards— President
Judy Reising—Vice President
Kim Lowe —Secretary
Jonathan Tseng —Treasurer

Directors:
Brent Cooper
Cyndee Miers
Elaine Offstein
Sharon Teruya
Tedra Trimm
Sue Valdez
Andrea Woore

Committees:
Adult Literacy Conference
Dash
Events
Executive
Finance
Fundraising
Marketing
Membership
Outreach

<u>2010 Highlights</u>
275,300 Visitors to our Website
367 Information Inquiries
4000 Newsletters distributed plus posted on website
7 Branch activities + attendance at many Fairs
587 Activity registrants

Treasurer's Report *(Jonathan Tseng, treasurer)*

The treasurer is the financial officer of the branch and serves as the authorized financial custodian of the branch

Where your money goes:

*Phone line for free information, support and referral
Website hosting
Printing and publishing information materials, newsletter
Distribution of materials to local teachers and businesses
Public presentations on dyslexia
Teacher training and workshops
Annual Conference
Scholarships (if so designated)*

Information & Referral

Contact:

Judy Reising, Membership VP

Our Task:

We respond to inquiries via e-mail and phone. We continue to receive & respond to an ever-growing number of important & interesting inquiries on a wide range of dyslexia-related issues, thus consolidating IDA's increasingly relevant position as the source for all things related to literacy — we are the “go-to-source for dyslexia”.

The Inland Empire Branch is focused on the prudent management of its financial resources and seeks to optimize every dollar that it receives. The funds that have been raised go to raising public awareness and providing education and support to make a significant positive impact on the lives of those with dyslexia.

The accompanying financial information represent the breakdown of our revenues and expenses for the year that ended December 31, 2010.

ASSETS

Checking Acct	\$
Savings Acct	\$36,286
Restricted Scholarship Acct	\$68,849
TOTAL ASSETS	\$110,238

LIABILITIES

None	
TOTAL LIABILITIES	\$0

REVENUES

Conference	\$ 1,140
Donations	\$ 5,512
Grants & Sponsorships	\$18,000
Membership	\$ 3,662
Advertising	\$ 610
Other programs	\$ 1,947
Dash 5K	\$ 6,798
From 2009 events (savings)	\$ 9,536

TOTAL REVENUE \$ 47,205

EXPENSES

Conference	\$15,088
Programs & Services	\$ 8,199
Professional Fees	\$ 7,018
Publicity & Pub. Awareness	\$ 6,603
Operating Expenses	\$ 2,712
National Expenses	\$ 3,601
Scholarships	\$ 2,614
Postage	\$ 1,370

TOTAL EXPENSES \$47,205

On behalf of all of us at the Inland Empire Branch, we would like to sincerely thank you for your continued support!

CREATING HOPE. CREATING POSSIBILITY. CREATING PARTNERSHIP

Supporters

The Inland Empire Branch gratefully acknowledges the following individuals, companies and organizations for their kind and generous contribu-

INDIVIDUAL DONORS

Bryden, Laurene
 Coden, Ronald
 Coden, Stephen
 Daggs, Monica
 Friends of Morton
 Oppenheim
 Granett, Ann and Andy
 Lake, Jill
 Lowe, Kim
 Miers, Cynthia
 Offenstein, Elaine
 Prince-Eggeter, Nanette
 Reising, Judy
 Richards, Irving
 Richards, Regina
 Samsky, Carol and
 Jeremy
 Southern California
 Consortium
 Teruya, Sharon
 Tseng, Jonathan
 Valdez, sue
 Woore, Andrew

Adult Literacy Class

SPONSORS

La Sierra Public Library
 Woodcrest Public Library

VOLUNTEER TEACHERS

Eleanor Colombo
 Barbara Gillis

Major 2010 Conference SPONSOR

The Jeannette C. McIntyre and
 Frederick (Lash) McIntyre
 Charitable Foundation Trust

2010 EVENT SPONSOR

Target Corporation

2010 ADVERTISERS

For Newsletter published 2x year

Big Springs Educational Therapy
 Center and School
 Janice Cleveland, Attorney
 Alan Kwasman, M.D.
 Richards Educational Therapy
 Center, Inc
 Carol Richmond, ET
 UPS Store

**2011 Dyslexia Dash
 CORPORATE EVENT PARTNERS**

City of Riverside

IN KIND DONORS

American Medical Response
 (ambulance)
 City of Riverside Park & Rec Dept
 Myoplex Sports Drink

SILENT AUCTIONS DONORS

Mary Billson
 Lindamood-Bell Learning Processes
 Educator's Publishing Service
 Gardner's Cottage
 Kim Lowe
 Marriott Hotel
 Mission Inn
 Read Naturally
 Regina Richards
 Super Dooper Publishers

HELPING PEOPLE SOAR THROUGH LITERACY!



Helping people soar through literacy

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Riverside, CA 92507-6301

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Web : www.dyslexia-ca.org
Email:
dyslexiainfo@gmail.com



WWW.DYSLEXIA-CA.ORG

IDA Purpose and Mission

IDA Purpose Statement

The purpose of IDA is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write ...

In a way that creates hope, possibility and partnership ...

So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

IDA Mission Statement

The International Dyslexia Association is an international organization that concerns itself with the complex issues of dyslexia. The IDA membership consists of a variety of professionals in partnership with individuals with dyslexia and their families. We believe all individuals have the right to achieve their potential, that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for individuals with dyslexia. We support and encourage interdisciplinary study and research. We facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research-based knowledge.

IEB's Mission Statement

The Inland Empire Branch of the International Dyslexia Association endeavors to bring researchers and relevant literacy topics to the public and to share information regarding literacy, including dyslexia, via media, personal contact, and events focused on literacy

We envision building a community that facilitates literacy success through appropriate recognition, understanding, and strategy implementation appropriate to dyslexia. Populations served include educators, parents, individuals with dyslexia, and those who share their lives. Geographic areas include the communities of Riverside County, San Bernardino County, parts of Orange county, parts of East San Gabriel Valley, and Southern Nevada.

We believe that all individuals have the right to achieve their potential; that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

EIN Number - 33-0060987

About IDA

Headquartered in Baltimore, Maryland, IDA has more than 8,500 members worldwide. Members and the public-at-large have access to local resources throughout 45 branches in the U.S. and Canada and 20 Global Partners around the world.

About the Inland Empire Branch

The Inland Empire **Branch of the International Dyslexia Association** is a non-profit charitable organization founded in 1984. The branch is operated entirely by volunteers, providing free information, support and referral services to the public.

How You Can Help

- ◆ **Donate Online** – www.dyslexia-ca.org
- ◆ **In-Kind Donations** – Gifts of goods and services are always welcomed.
- ◆ **Membership** - Become an IDA Member. Many membership opportunities are available. Visit www.interdys.org for more information.

THANK YOU!

Founded in Memory of Samuel T. Orton