



INVITATION TO ADVERTISE IN *THE RESOURCE*

So CA Tri-Counties Branch of the
International Dyslexia Association
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Riverside, CA 92507
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www.dyslexia-ca.org

Our So CA Tri-Counties Branch publishes our newsletter, *The Resource*, once a year in the fall. Currently our circulation is 3,000 per issue. Our Branch covers Riverside, Orange, and San Bernardino Counties, plus part of San Gabriel. Additionally, we post each newsletter on line.

We invite you to advertise to our members and others interested in literacy by placing an ad with us.

The procedure is simple....

Submit a camera-ready ad matching one of the following dimensions to Tri-Counties Branch at the address above. Include this form plus your payment. For more information, call Regina Richards (Branch Vice President) at 951-686-9837.

Our **deadline** is August 1st each year.

Select your Ad Size and circle the column for the cost.

My Selection	Size of Ad	Cost of Single Ad
	Half Page: 7.75 inches across x 4.75 inches down	\$150 per issue
	2 Column: 4.5 inches across x 4 inches down	\$105 per issue
	2 Column: 4.5 inches across x 3 inches down	\$90 per issue
	2 Column: 4.5 inches across x 2 inches down	\$75 per issue
	1 Column: 2.25 inches across x 2 inches down	\$50 per issue
	1 Column: 2.25 inches across x 1 inch down	\$30 per issue

Enclosed is a check in the amount of _____ for the ad indicated above.

Ad submitted by _____ Title _____

Phone number to call if questions: _____

Email address: _____

Date _____ Signature: _____