



So CA Tri-Counties  
Branch of the International Dyslexia  
Association 5225 Canyon Crest Dr.,  
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## INVITATION TO ADVERTISE ON OUR WEBSITE

Our Tri-Counties Branch website has been logging in 36,000 to 75,000 hits each year. This is a great opportunity for you to market your business or service.

Advertise with us to reach our members and others interested in literacy and education! Ad space is available to organizations and practitioners who provide services and products to individuals who learn differently. This is your opportunity to advertise within a community that focuses on education and literacy.

Your name \_\_\_\_\_

Your business name \_\_\_\_\_

Your address \_\_\_\_\_

Your city, state and zip code \_\_\_\_\_

Your phone number \_\_\_\_\_ Cell number \_\_\_\_\_

Your email \_\_\_\_\_

What products or services do you provide? \_\_\_\_\_

What ad size do you wish? \_\_\_\_\_ Length of time \_\_\_\_\_

Cost \_\_\_\_\_ Please include this form with your check and mail to address above

Your signature \_\_\_\_\_

For those providing direct services to individuals who learn differently, please indicate the areas you specialize in.

### INTERVENTION – ACADEMIC SUPPORT

- Academic/ Educational Therapy
- Dyslexia / ADD/ ADHD Coach
- Dyslexia / LD Support
- Reading Specialist
- Orton-Gillingham Trained
- Wilson Trained
- LIPs and or V&V Trained
- Tutor

### OTHER PROFESSIONAL

- Educational Diagnostician
- Lawyer
- Advocate
- Psychologist
- Psychotherapist
- School Psychologist

- Speech/language Therapist
- Optometrist
- Physician
- School Serving LD Students
- Teacher Training Center

OTHER – please explain

Please note: we reserve the right to refuse any Ad that we deem to be inappropriate.

**SELECT YOUR AD SIZE** and then determine whether you want to run it for 6 months or 12 months. Circle the appropriate amount.

**Note:** all ads are on homepage

	<b>6 mos</b>	<b>12 mos</b>
500 px x 250 px – center, below social share	\$150	\$250
500 px x 100 px – center, below social share	\$125	\$225
250 px x 250 px – center, below social share	\$125	\$225
250 px x 100 px – center, below social share	\$100	\$175
100 px x 250 px – center, below social share	\$100	\$175
100 px x 100 px – center, below social share	\$ 75	\$125
250 px x 500 px – sidebar, below social media icons on right Or below navigation on left	\$150	\$250
250 px x 250 px -- sidebar, below social media icons on right Or below navigation on left	\$125	\$225
250 px x 100 px -- sidebar, below social media icons on right Or below navigation on left	\$100	\$175

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- Ad is not rotated like impression technology on other websites. It stays up 24/7
  - This website has over 10,000 unique visitors per month
  - All ads are subject to review and approval
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## **Vendor Opportunities at our Annual Spring Conference**

We invite you to join us at our annual literacy conference every spring in the Inland Empire. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. We will also be continuing our special “introduction to exhibitors” session at the beginning of the conference. Each exhibitor will be invited to talk to the whole group for about 2-3 minutes. The purpose is to give you an opportunity to explain what you have to offer and excite the participants about visiting your booth. Come and promote your services and products!