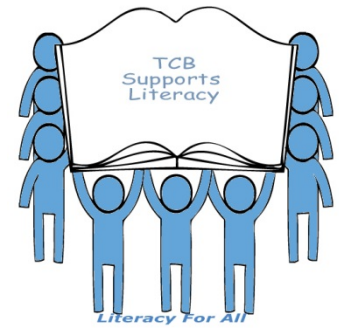


SPONSORSHIP LEVELS FOR THE *CASINO NIGHT FOR LITERACY* SATURDAY January 11, 2020

| | |
|-----------------------------|-----------------|
| EVENT Sponsorship | \$500 |
| CRAPS TABLE Sponsorship | \$ 300 |
| BLACKJACK Sponsorship | \$ 250 |
| POKER Sponsorship | \$ 250 |
| CHAIR Sponsorship | \$ 20 each |
| Create your own sponsorship | \$100 or higher |



Southern CA Tri-Counties
Branch of the International
Dyslexia Association
5225 Canyon Crest Dr., #71 Box 308
Riverside, CA 92507-6301
951/686-9837
<https://social.dyslexiaida.org>
tcb.info@dyslexia-ca.org

We encourage you to help our cause, and we greatly appreciate having your Sponsorship.

Please send your contribution to:

So CA Tri-Counties Branch of the International Dyslexia Association
5225 Canyon Crest Dr., #71, Box 308
Riverside, CA 92507-6301

For further questions, you may call Regina at 951-784-2569.

What you receive for your Event or Table sponsorship (or create your own) to acknowledge your contribution:

- A BIG sign on the table of your choice – or the EVENT sponsor has a BIG sign at registration plus above the wine bar
- Acknowledgement on our website, Facebook page, and on promotion materials
- A verbal thank you several times during the event
- Space on the business card table to place your business cards and/or a flyer

What you receive as a Chair sponsor:

- A BIG sign on one of the chairs
- Acknowledgement on our website, Facebook page, and on promotional materials

Please consider the following **benefits for your investment**:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California; the sooner we receive it, the more exposure you receive;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy

Your name _____

Company _____

Phone number _____ Email _____

Donation amount _____ for _____

The Casino Night Event is held at the Winery at Canyon Crest Towne Center. Gaming begins at 5:30 pm.

Facilitating Literacy Success in our Communities
Serving Riverside, San Bernardino, parts of Orange Counties in California

Founded in Memory of Samuel T. Orton
So CA Tri-Counties Branch of the IDA Non-profit #95-7152003