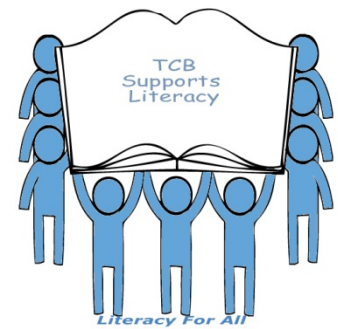


## SPONSORSHIP LEVELS FOR THE *CASINO NIGHT FOR LITERACY* SATURDAY October 24, 2020

EVENT Sponsorship	\$500
CRAPS TABLE Sponsorship	\$ 300
BLACKJACK Sponsorship	\$ 250
POKER Sponsorship	\$ 250
CHAIR Sponsorship	\$ 20 each
Create your own sponsorship	\$100 or higher



Southern CA Tri-Counties  
Branch of the International  
Dyslexia Association  
5225 Canyon Crest Dr., #71 Box 308  
Riverside, CA 92507-6301  
951/686-9837  
<https://social.dyslexiaida.org>  
[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

We encourage you to help our cause, and we greatly appreciate having your Sponsorship.

Please send your contribution to:

So CA Tri-Counties Branch of the International Dyslexia Association  
5225 Canyon Crest Dr., #71, Box 308  
Riverside, CA 92507-6301

For further questions, you may email Regina.

**What you receive** for your Event or Table sponsorship (or create your own) to acknowledge your contribution:

- A BIG sign on the table of your choice – or the EVENT sponsor has a BIG sign at registration plus above the wine bar
- Acknowledgement on our website, Facebook page, and on promotion materials
- A verbal thank you several times during the event
- Space on the business card table to place your business cards and/or a flyer

**What you receive** as a Chair sponsor:

- A BIG sign on one of the chairs
- Acknowledgement on our website, Facebook page, and on promotional materials

Please consider the following **benefits for your investment**:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California; the sooner we receive it, the more exposure you receive;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

**What TCB is about:**

- Sharing information about dyslexia and other language-based learning differences
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy

Your name \_\_\_\_\_

Company \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

Donation amount \_\_\_\_\_ for \_\_\_\_\_

The Casino Night Event is held at the Winery at Canyon Crest Towne Center. Gaming begins at 5:30 pm.

Facilitating Literacy Success in our Communities  
*Serving Riverside, San Bernardino, parts of Orange Counties in California*

Founded in Memory of Samuel T. Orton  
So CA Tri-Counties Branch of the IDA Non-profit #95-7152003