



INVITATION TO ADVERTISE IN *THE RESOURCE*

Our Tri-Counties Branch publishes our newsletter, *The Resource* in the fall each year. Our Branch covers Riverside, Orange, and San Bernardino Counties, plus San Gabriel. We post each newsletter on line and archives are available.

We invite you to advertise to our members and others interested in literacy by placing an ad with us.

The procedure is simple.....

Submit a camera-ready ad matching the one of the following dimensions to TCB/IDA. Include this form and your payment. For more information, call Regina Richards (Branch President) at 951/686-9837.

Our **deadlines** is: Fall issue: August 1st
Submit to IEB/IDA, 5225 Canyon Crest Drive, Suite 71, Box 308, Riverside CA 92507

Select your Ad Size --- and circle the column for cost (single ad or 1 year)

My Selection	Size of Ad	Cost of Single Ad	Cost of 2 Ads – 2 years
	Half Page: 7.75 inches across x 4.75 inches down	\$150 per issue	\$250 for 1 year
<u> </u>	2 column 4.5 inches across x 4 inches down	\$105 per issue	\$175 for 1 year
<u> </u>	2 column 4.5 inches across x 3 inches down	\$90 per issue	\$150 for 1 year
	2 column 4.5 inches across x 2 inches down	\$75 per issue	\$125 for 1 year
	1 column 2.25 inches across x 2 inches down	\$50 per issue	\$89 for 1 year
	1 column 2.25 inches across x 1 inch down	\$30 per issue	\$50 for 1 year

Enclosed is a check in the amount of _____ for the ad circled above.

Ad submitted by _____ Title _____
 Name

Phone number to call if questions: _____

Email address: _____

Date _____ Signature _____

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