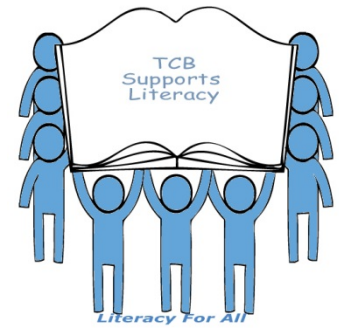


SPONSORSHIP LEVELS FOR THE *CASINO NIGHT FOR LITERACY* SATURDAY MAY 7, 2022

EVENT Sponsorship	\$500
CRAPS TABLE Sponsorship	\$ 300
BLACKJACK Sponsorship	\$ 250
POKER Sponsorship	\$ 250
CHAIR Sponsorship	\$ 20 each
Create your own sponsorship	\$100 or higher



Southern CA Tri-Counties
Branch of the International
Dyslexia Association
5225 Canyon Crest Dr., #71 Box 308
Riverside, CA 92507-6301
951/686-9837
<https://social.dyslexiaida.org>
tcb.info@dyslexia-ca.org

We encourage you to help our cause, and we greatly appreciate having your Sponsorship.

Please send your contribution to:

So CA Tri-Counties Branch of the International Dyslexia Association
5225 Canyon Crest Dr., #71, Box 308
Riverside, CA 92507-6301

For further questions, you may email Regina at tcb.info@dyslexia-ca.org.

What you receive for your Event or Table sponsorship (or create your own) to acknowledge your contribution:

- A BIG sign on the table of your choice – or the EVENT sponsor has a BIG sign at registration
- Acknowledgement on our website and Facebook page
- A verbal thank you several times during the event
- Space on the business card table to place your business cards and/or a flyer

What you receive as a Chair sponsor:

- A BIG sign on one of the chairs
- Acknowledgement on our website and Facebook page

Please consider the following **benefits for your investment**:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California; the sooner we receive it, the more exposure you receive;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy

Your name _____ DATE _____
 Company _____
 Phone number _____ Email _____
 Donation amount _____ for (type of sponsorship) _____
 Donation paid by ___check enclosed OR by ___credit card on the donation link at <https://social.dyslexiaida.org>

The Casino Night Event is held at Riverside Temple Beth El, 2675 Central Avenue. Gaming begins at 5:30 pm.