

International Dyslexia Association

Southern CA Tri-Counties Branch

The

Southern California Tri-Counties Branch (TCB) of the International Dyslexia Association (IDA) is a volunteer organization that services Orange, Riverside, and San Bernardino Counties; parts of East San Gabriel Valley, and Southern Nevada. TCB is one of 42 national branches of the International Dyslexia Association (IDA).

IDA's

purpose is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write... in a way that creates hope, possibility and partnership... So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

We

value teamwork in a culture of mutual trust and respect. We attempt to communicate openly and candidly to achieve the best outcome together.

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Purpose and Mission



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Message from Caylin Wade, President, TCB

The International Dyslexia Association of Southern California Tri-Counties Branch's main mission includes promoting and disseminating research-based knowledge about effective teaching methods for all students in K-12 schools, as well as in other types of settings; increasing awareness of dyslexia and related learning difficulties; and assisting all professionals who work with persons who have dyslexia, students and persons with dyslexia, and their families, until all can read.

As a board of directors we plan and implement many webinars and other activities each year that are of interest to professionals in many fields, students, families, and anyone with dyslexia. We disseminate news to our membership that including updates on legislation both at the state and federal levels, school district -based research findings, as well as current news from the California Department of Education.

We also provide a list of trained clinicians, tutors, and parent advocates for the three counties: Orange, Riverside and San Bernardino. Additionally, we disseminate information requested via several methods including social media. Our support of the community includes providing information to a number of resources available to families and educational professionals. Finally, we partner with related professional fields in hosting seminars for teachers, school psychologists, speech therapists, teachers, administrators, parents and persons with dyslexia.

As a branch of IDA we adhere to IDA's mission that includes the belief *"that all individuals have the right to achieve their potential, that individual learning abilities can be strengthened and that social, educational and cultural barriers to language acquisition and use must be removed. The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for people with dyslexia. We support and encourage interdisciplinary research. As part of IDA we facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research-based knowledge."*

We follow the purpose of IDA which is *"to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write. . . In a way that creates hope, possibility, and partnership. So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated."*

Read

Annual Conference

The Effect of Reading Comprehension on Unique Minds

Originally scheduled for April 2020, we were able to hold a successful conference emphasizing the challenges of reading for people with autism on April 10, 2021. We used a virtual conference platform that allowed participants from all over North America to participate.

The keynote speaker was Dr. Peter Mundy, Distinguished Professor of Education and Lisa Capps Chair in Neurodevelopmental Disorders and Education at UC Davis. The title of his talk was "The Difficulties of Autism Spectrum Disorder & Dyslexia." This was followed by breakout sessions geared to teachers, parents, speech pathologists and psychologists/physicians.

In addition to the program (available at: https://bit.ly/IDA_TBAConfProgram2021) a digital handout included academic papers, resource lists, and additional information about TCB goals, memberships, and activities.

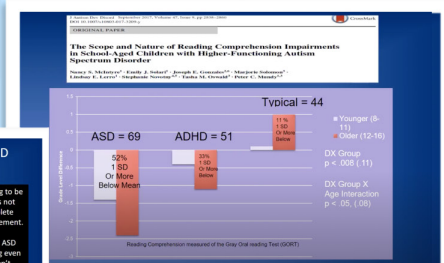
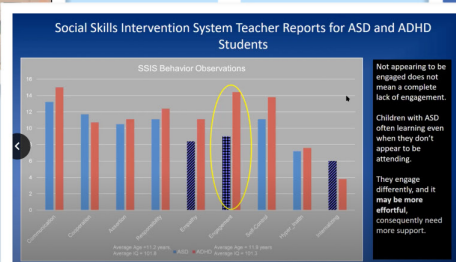
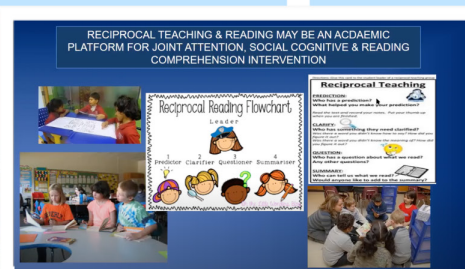


Read



Continuing education opportunities were available for teachers, speech pathologists, and medical professionals.

There are seven million exceptional children with special needs in our American school system, such as children with autism spectrum development. . . . Truly meeting the needs of these children requires a commitment to integrating advances in educational science, neuroscience, and social policy.
- Dr. Peter Mundy



Outreach: Webinars, Workshops, and MORE!

TCB engages the community in many ways.

The communities of Orange, Riverside, and San Bernardino Counties reach out to TCB in order to seek useful information. A total of 152 calls were received. The telephone inquiry graph shows the frequency of telephone contacts.

Ten free webinars were held during 2021. Over 1000 attendees from throughout the United States and beyond attended.

Simulations pivoted for remote learning opportunities.

TCB has a long tradition of holding simulations to help people understand what it may feel like to read with a dyslexic brain. We successfully converted these fun and informative events into a virtual experience. "A Walk in the Shoes of a Student with Dyslexia" was held on October 16.

Doggie Dyslexia Dash

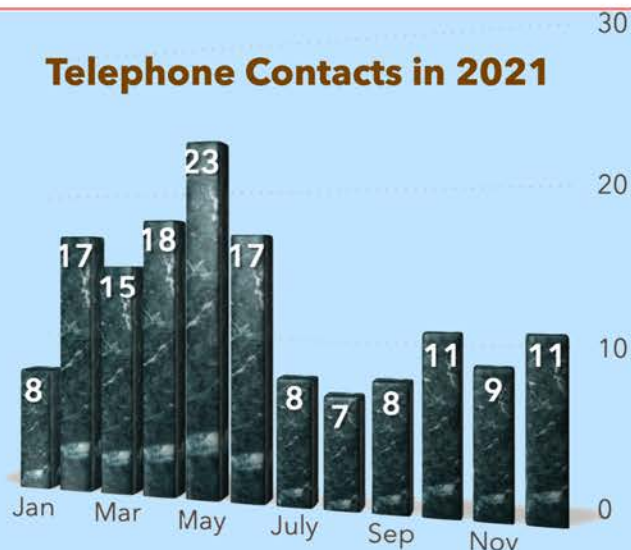
This year's doggie dash community builder and fundraiser was held as a series of individual events. People walked their pets then photoed and posted their progress on social media.

Not every walk was held at a dash pace!

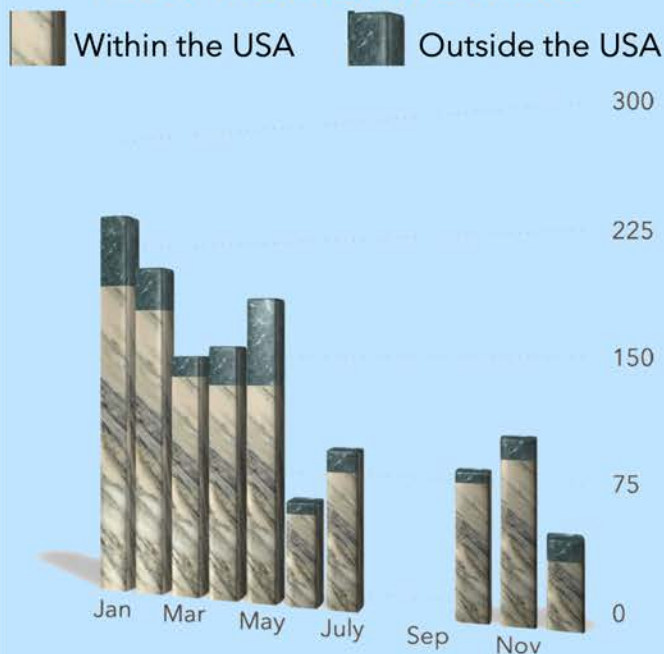
Not every pet was a dog!



Telephone Contacts in 2021



2021 Webinar Attendance



Social distancing was practiced for many good reasons!

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Treasurer's Report

ASSETS:

Checking account	\$13,363
Savings Account	\$15,736
Restricted Scholarship	\$116,059
Restricted Conference	\$73,553
TOTAL ASSETS:	\$218,711

LIABILITIES:

Credit card	\$256
TOTAL LIABILITIES:	\$256

REVENUES:

2021 Conference:	
Entrance fees, sponsorships, exhibitor fees	\$6,681
Community events:	
Doggie Dash, Video Delight Nights, Simulations	\$641
Membership reimbursement from national IDA	\$1,220
Grants and Donations	\$13,188
Investment Income	\$20,401
TOTAL REVENUES:	\$42,131

EXPENSES:

2021 Conference Expenses	\$1,677
Community Events:	\$641
Doggie Dash, Video Delight Nights, Simulations	
National Expenses	
Branch Council Meeting	\$800
Outreach:	
Website, Social Media, Phone, Email Campaign, GoToWebinar, Etc.	\$9,840
Administrative Costs:	
Insurance, Storage, Postage, Accounting, Etc.	\$3087
TOTAL EXPENSES:	\$16,045

The treasurer is the financial officer of the branch and serves as the authorized financial custodian of the branch.

The International Dyslexia Association - Southern California Tri-Counties Branch is focused on the prudent management of its financial resources and seeks to optimize every dollar that it receives. The funds that have been raised go to increasing public awareness and providing education and support to make a significant positive impact.

The accompanying financial information represents the breakdown of our revenues and expenses for the year that ended December 31, 2021.

We are very grateful for all the individuals, business, and grant agencies for their generous support of our mission. We also appreciate the valuable time and professional work provided by the many TCB volunteers.



Individual Donors

Barbara Beller
 Benevity Giving Fund
 Deborah Benvenuto
 Elizabeth Bradley
 Barbara Calaway
 Marianne Cintron
 City of Riverside
 Carol Clark
 Tanicia Doyle
 Christina Dudka
 Judith Gollette
 April Hackley
 Cyndi Hatcher
 Jean Hendriksen
 Tracy Hutchinson
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 Cathy Johnson
 Sharon Landers
 Hirokoo Kazaki
 Christina Mahan
 Elizabeth Medrano
 Meg Nelson
 Nancy Noyes Stephen
 Out-Raj-Ous
 Allison Pajor, ISME
 Jayne Ramirez
 Judy Reising
 Rachel Reyna
 Regina Richards
 Irv Richards
 Trisha Rohn
 Haya Sakadjian
 Schwab Charitable
 Diane Spotts
 Carey Ann Strelecki
 Rosemary Tuohy
 Caylin Wade
 Karin Westerling
 Wilson Language
 Susan Young

Thank you!

2021 Conference Sponsors

The City of Riverside
<https://riversideca.gov>

Step by Step Dyslexia Solutions
<https://www.stepbystepdyslexia.com>

Lindamood-Bell Learning Processes
<https://lindamoodbell.com>

The Johnson Academy of Therapeutic Learning
<http://thejohnsonacademy.com>

2021 Conference Exhibitors

Step by Step Dyslexia Solutions
 3D Educational Solutions
 So. Cal TCB/IDA
 Slingerland Literacy Institute
 Wilson Language Training

In-Kind Donations

UPS Store, Canyon Crest
 Tracy Hutchinson



Thanks So Much!

TCB gratefully acknowledges these individuals, companies, and organizations for their kind and generates contributions.

TCB's Mission Statement

The So CA Tri-Counties Branch of the International Dyslexia Association endeavors to bring researchers and relevant literacy topics to the public and to share information regarding literacy, including dyslexia, via media, personal contact, and events focused on literacy.

We envision building a community that facilitates literacy success through appropriate recognition, understanding, and strategy implementation appropriate to dyslexia. Populations served include educators, parents, individuals with dyslexia, and those who share their lives. Geographic areas include the communities of Riverside County, San Bernardino County, parts of Orange County, parts of East San Gabriel Valley, and Southern Nevada.

We believe that all individuals have the right to achieve their potential; that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

Read

Referrals

Links to local resources and services are at: <https://socal.dyslexiaida.org/tools-information-resources/treatment-services/> . We also respond to inquiries via e-mail and phone. We continue to receive & respond to an ever-growing number of important & interesting inquiries on a wide range of dyslexia-related issues, thus consolidating IDA's increasingly relevant position as the source for all things related to literacy — we are the “go-to-source for dyslexia”.

The IDA supports efforts to identify dyslexic individuals at an early age and provide them with appropriate instruction. The IDA believes that multisensory teaching and learning is the best approach currently available for those affected by dyslexia. The IDA does not endorse any specific program, speaker or instructional materials noting that there are a number that present the critical components of instruction as defined by the Task Force on Multisensory Teaching which works under the guidance of the IDA's Teacher Education Issues Committee.

Importantly, IDA cautions parents who are looking for instructors, clinicians, schools, and programs to be very thorough in their review of programs and services that claim to treat dyslexia or “cure” dyslexia. In this era of internet advertising, claims are frequently made about therapies and treatment programs that have little or no scientific merit. Claims about the effectiveness of some widely advertised programs and/or their components may be unsubstantiated by objective, independent research, and the practitioners of those programs and methods may not have met customary standards for training in the field.

Information about legislation concerning the needs of students with dyslexia is available at: <https://socal.dyslexiaida.org/tools-information-resources/legislation/> . Interesting books and videos are listed at: <https://socal.dyslexiaida.org/tools-information-resources/books-for-kids-about-dyslexia/> .

Leadership

Officers:

Caylin Wade, President
Elaine Offstein, Past President
Regina G. Richards, Treasurer
Denise Rountree, Vice Pres.
Christine Denison, Secretary

Directors:

Elena Alvarez
Amber Bechard
Marianne Cintron
Cathy Johnson
Sally Kabbara
Sharon Landers
Regina Manning

Rachel Reyna
Haya Sakadjian
Karin Westerling

Committees:

Conference	Fundraising
Events	Marketing
Executive	Membership
Finance	Parent Support
	Groups

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All Strategic Plan Goals for 2021 Were Met

Goal 1: Knowledge and Practice

Increase use of social media by 7%.

Goal 2: Knowledge and Practice

Increase attendance of the membership to the IDA conference.

Goal 3: Knowledge and Practice

Hold our Annual Spring conference in April using remote technologies.

Goal 4: Knowledge and Practice

Provide 10 webinars on variety of educational topics.

Goal 5: Fundraising

Earn a minimum of \$7000 on fundraising.

Goal 6: Membership

Provide a variety of opportunities for members.



About IDA

The International Dyslexia Association (IDA) is a 501(c)(3) non-profit, scientific, and educational organization dedicated to the study and treatment of the learning disability, dyslexia as well as related language-based learning differences. We are the oldest such organization in the U.S. serving individuals with dyslexia, their families, and professionals in the field. We number some 10,000 members – 60% in the field of education and 30% are individuals with dyslexia or parents of children who are dyslexic. IDA includes 42 Branches throughout the U.S. and Canada, and 10 Global Partners including the countries of Brazil, Czech Republic, Israel, and The Philippines.

Read

About TCB

The So CA Tri-Counties Branch of the International Dyslexia Association is a non-profit charitable organization founded in 1984. The branch is operated entirely by volunteers, providing free information, support and referral services to the public.



EIN Number - 33-0060987

How You Can Help

- ★ Donate Online – <https://www.mightycause.com/organization/Soca-Tri-Counties-Branch>
- ★ In-Kind Donations – Gifts of goods and services are always welcome.
- ★ Membership - Become an IDA Member and help our branch. Many membership opportunities are available. Please visit our website: <https://bit.ly/JoinTCB>.



Learn More About Dyslexia

<https://socal.dyslexiaida.org/about-dyslexia/>

<https://bit.ly/TCBwebinars>

<https://dyslexialibrary.org>

<https://dyslexiaida.org/dyslexia-at-a-glance/>

<https://dyslexiaida.org/what-is-structured-literacy/>

<https://www.youtube.com/c/InternationalDyslexiaAssociation>



Contact Us

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