

# International Dyslexia Association Southern CA Tri-Counties Branch

**The**

Southern California Tri-Counties Branch (TCB) of the International Dyslexia Association (IDA) is a volunteer organization that services Orange, Riverside, and San Bernardino Counties; parts of East San Gabriel Valley, and Southern Nevada. TCB is one of 42 national branches of the International Dyslexia Association (IDA).

**IDA's**

purpose is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write... in a way that creates hope, possibility and partnership... So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

**We**

value teamwork in a culture of mutual trust and respect. We attempt to communicate openly and candidly to achieve the best outcome together.

## President's Message



Caylin Wade's thoughts  
- Page 2

## 2021 Annual Conference



Learning and networking during a pandemic  
- Page 3

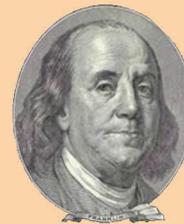
## Webinars, Workshops and More



Zooming in on outreach and education  
- Page 4

*to Read*

## Treasurer's Report



Where does our funding come from and what do your donations support?  
- Page 5

## Supporters



We are dedicated to helping everyone achieve their potential.  
- Page 6

## TCB Goals



- Page 7

## Purpose and Mission



Our goal is literacy for all. What are we doing to achieve this?  
- Pages 6 & 7

## Referrals



Local helpers  
- Page 7

## TCB Leadership



- Page 7

## About IDA & Its Resources



Where to get more information and help - Page 8



## Message from Caylin Wade, President, TCB

The International Dyslexia Association of Southern California Tri-Counties Branch's main mission includes promoting and disseminating research-based knowledge about effective teaching methods for all students in K-12 schools, as well as in other types of settings; increasing awareness of dyslexia and related learning difficulties; and assisting all professionals who work with persons who have dyslexia, students and persons with dyslexia, and their families, until all can read.

As a board of directors we plan and implement many webinars and other activities each year that are of interest to professionals in many fields, students, families, and anyone with dyslexia. We disseminate news to our membership that including updates on legislation both at the state and federal levels, school district -based research findings, as well as current news from the California Department of Education.

We also provide a list of trained clinicians, tutors, and parent advocates for the three counties: Orange, Riverside and San Bernardino. Additionally, we disseminate information requested via several methods including social media. Our support of the community includes providing information to a number of resources available to families and educational professionals. Finally, we partner with related professional fields in hosting seminars for teachers, school psychologists, speech therapists, teachers, administrators, parents and persons with dyslexia.

As a branch of IDA we adhere to IDA's mission that includes the belief *"that all individuals have the right to achieve their potential, that individual learning abilities can be strengthened and that social, educational and cultural barriers to language acquisition and use must be removed. The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for people with dyslexia. We support and encourage interdisciplinary research. As part of IDA we facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research-based knowledge."*

We follow the purpose of IDA which is *"to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write. . . In a way that creates hope, possibility, and partnership. So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated."*

*Read*

# Annual Conference

## The Effect of Reading Comprehension on Unique Minds

Originally scheduled for April 2020, we were able to hold a successful conference emphasizing the challenges of reading for people with autism on April 10, 2021. We used a virtual conference platform that allowed participants from all over North America to participate.

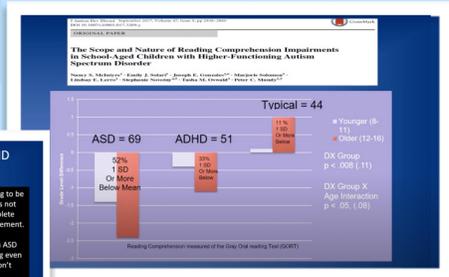
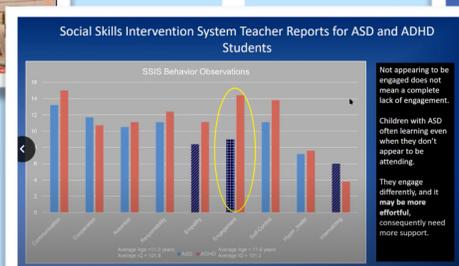
The keynote speaker was Dr. Peter Mundy, Distinguished Professor of Education and Lisa Capps Chair in Neurodevelopmental Disorders and Education at UC Davis. The title of his talk was “The Difficulties of Autism Spectrum Disorder & Dyslexia.” This was followed by breakout sessions geared to teachers, parents, speech pathologists and psychologists/physicians.

In addition to the program (available at: [https://bit.ly/IDA\\_TBAConfProgram2021](https://bit.ly/IDA_TBAConfProgram2021)) a digital handout included academic papers, resource lists, and additional information about TCB goals, memberships, and activities.



Continuing education opportunities were available for teachers, speech pathologists, and medical professionals.

**There are seven million exceptional children with special needs in our American school system, such as children with autism spectrum development. . . . Truly meeting the needs of these children requires a commitment to integrating advances in educational science, neuroscience, and social policy.**  
- Dr. Peter Mundy



*Lead*

## Outreach: Webinars, Workshops, and MORE!

TCB engages the community in many ways.

The communities of Orange, Riverside, and San Bernardino Counties reach out to TCB in order to seek useful information. A total of 152 calls were received, The telephone inquiry graph shows the frequency of telephone contacts.

Ten free webinars were held during 2021. Over 1000 attendees from throughout the United States and beyond attended.

Simulations pivoted for remote learning opportunities.

TCB has a long tradition of holding simulations to help people understand what it may feel like to read with a dyslexic brain. We successfully converted these fun and informative events into a virtual experience. "A Walk in the Shoes of a Student with Dyslexia" was held on October 16.

### Doggie Dyslexia Dash

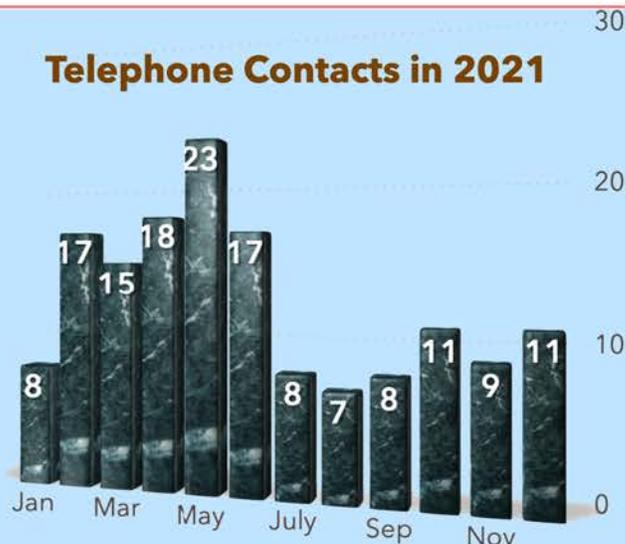
This year's doggie dash community builder and fundraiser was held as a series of individual events. People walked their pets then photoed and posted their progress on social media.

Not every walk was held at a dash pace!

Not every pet was a dog!

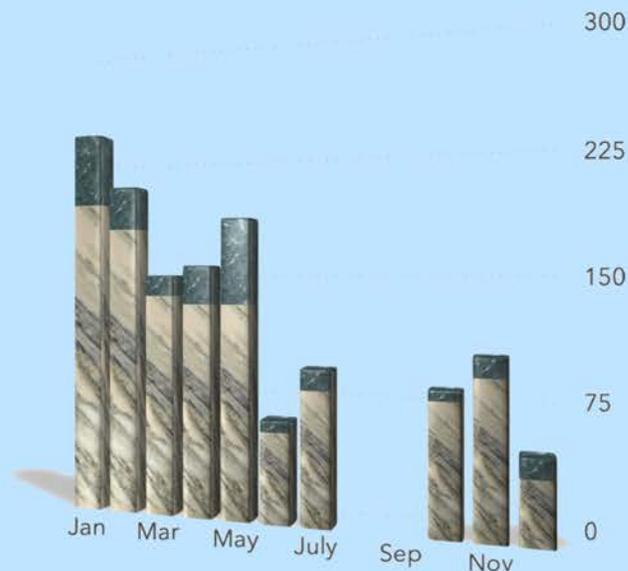


### Telephone Contacts in 2021



### 2021 Webinar Attendance

Within the USA      Outside the USA



Social distancing was practiced for many good reasons!

*Read*

## Treasurer's Report

### ASSETS:

Checking account	\$13,363
Savings Account	\$15,736
Restricted Scholarship	\$116,059
Restricted Conference	\$73,553
<b>TOTAL ASSETS:</b>	<b>\$218,711</b>

### LIABILITIES:

Credit card	\$256
<b>TOTAL LIABILITIES:</b>	<b>\$256</b>

### REVENUES:

2021 Conference:	
Entrance fees, sponsorships, exhibitor fees	\$6,681
Community events:	
Doggie Dash, Video Delight Nights, Simulations	\$641
Membership reimbursement from national IDA	\$1,220
Grants and Donations	\$13,188
Investment Income	\$20,401
<b>TOTAL REVENUES:</b>	<b>\$42,131</b>

### EXPENSES:

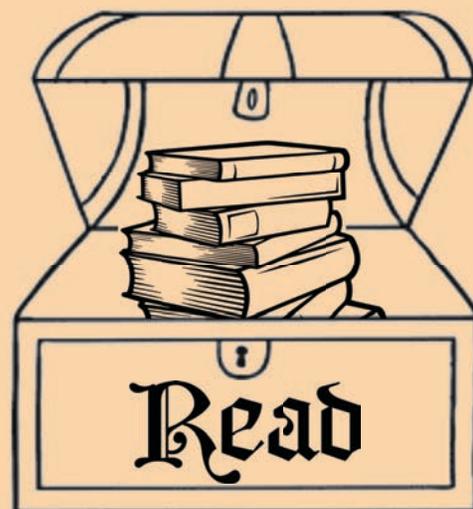
2021 Conference Expenses	\$1,677
Community Events:	
Doggie Dash, Video Delight Nights, Simulations	\$641
National Expenses	
Branch Council Meeting	\$800
Outreach:	
Website, Social Media, Phone, Email Campaign, GoToWebinar, Etc.	\$9,840
Administrative Costs:	
Insurance, Storage, Postage, Accounting, Etc.	\$3087
<b>TOTAL EXPENSES:</b>	<b>\$16,045</b>

The treasurer is the financial officer of the branch and serves as the authorized financial custodian of the branch.

The International Dyslexia Association - Southern California Tri-Counties Branch is focused on the prudent management of its financial resources and seeks to optimize every dollar that it receives. The funds that have been raised go to increasing public awareness and providing education and support to make a significant positive impact.

The accompanying financial information represents the breakdown of our revenues and expenses for the year that ended December 31, 2021.

We are very grateful for all the individuals, business, and grant agencies for their generous support of our mission. We also appreciate the valuable time and professional work provided by the many TCB volunteers.



## Individual Donors

Barbara Beller  
 Benevity Giving Fund  
 Deborah Benvenuto  
 Elizabeth Bradley  
 Barbara Calaway  
 Marianne Cintron  
 City of Riverside  
 Carol Clark  
 Tanicia Doyle  
 Christina Dudka  
 Judith Gollette  
 April Hackley  
 Cyndi Hatcher  
 Jean Hendriksen  
 Tracy Hutchinson  
 Christine Hwang  
 Cathy Johnson  
 Sharon Landers  
 Hirokoo Kazaki  
 Christina Mahan  
 Elizabeth Medrano  
 Meg Nelson  
 Nancy Noyes Stephen  
 Out-Raij-Ous  
 Allison Pajor, ISME  
 Jayne Ramirez  
 Judy Reising  
 Rachel Reyna  
 Regina Richards  
 Irv Richards  
 Trisha Rohn  
 Haya Sakadjian  
 Schwab Charitable  
 Diane Spotts  
 Carey Ann Strelecki  
 Rosemary Tuohy  
 Caylin Wade  
 Karin Westerling  
 Wilson Language  
 Susan Young

**Thank you!**

## 2021 Conference Sponsors

The City of Riverside  
<https://riversideca.gov>

Step by Step Dyslexia Solutions  
<https://www.stepbystepdyslexia.com>

Lindamood-Bell Learning Processes  
<https://lindamoodbell.com>

The Johnson Academy of Therapeutic Learning  
<http://thejohnsonacademy.com>

## 2021 Conference Exhibitors

Step by Step Dyslexia Solutions  
 3D Educational Solutions  
 So. Cal TCB/IDA  
 Slingerland Literacy Institute  
 Wilson Language Training

## In-Kind Donations

UPS Store, Canyon Crest  
 Tracy Hutchinson

**Thank You!**

## Thanks So Much!

TCB gratefully acknowledges these individuals, companies, and organizations for their kind and generates contributions.

## TCB's Mission Statement

The So CA Tri-Counties Branch of the International Dyslexia Association endeavors to bring researchers and relevant literacy topics to the public and to share information regarding literacy, including dyslexia, via media, personal contact, and events focused on literacy.

We envision building a community that facilitates literacy success through appropriate recognition, understanding, and strategy implementation appropriate to dyslexia. Populations served include educators, parents, individuals with dyslexia, and those who share their lives. Geographic areas include the communities of Riverside County, San Bernardino County, parts of Orange County, parts of East San Gabriel Valley, and Southern Nevada.

We believe that all individuals have the right to achieve their potential; that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

*Read*

## Referrals

Links to local resources and services are at: <https://social.dyslexiaida.org/tools-information-resources/treatment-services/> . We also respond to inquiries via e-mail and phone. We continue to receive & respond to an ever-growing number of important & interesting inquiries on a wide range of dyslexia-related issues, thus consolidating IDA's increasingly relevant position as the source for all things related to literacy — we are the “go-to-source for dyslexia”.

The IDA supports efforts to identify dyslexic individuals at an early age and provide them with appropriate instruction. The IDA believes that multisensory teaching and learning is the best approach currently available for those affected by dyslexia. The IDA does not endorse any specific program, speaker or instructional materials noting that there are a number that present the critical components of instruction as defined by the Task Force on Multisensory Teaching which works under the guidance of the IDA’s Teacher Education Issues Committee.

Importantly, IDA cautions parents who are looking for instructors, clinicians, schools, and programs to be very thorough in their review of programs and services that claim to treat dyslexia or “cure” dyslexia. In this era of internet advertising, claims are frequently made about therapies and treatment programs that have little or no scientific merit. Claims about the effectiveness of some widely advertised programs and/or their components may be unsubstantiated by objective, independent research, and the practitioners of those programs and methods may not have met customary standards for training in the field.

Information about legislation concerning the needs of students with dyslexia is available at: <https://social.dyslexiaida.org/tools-information-resources/legislation/> . Interesting books and videos are listed at: <https://social.dyslexiaida.org/tools-information-resources/books-for-kids-about-dyslexia/> .

### Leadership

#### Officers:

Caylin Wade, President  
 Elaine Offstein, Past President  
 Regina G. Richards, Treasurer  
 Denise Rountree, Vice Pres.  
 Christine Denison, Secretary

#### Directors:

Elena Alvarez  
 Amber Bechard  
 Marianne Cintron  
 Cathy Johnson  
 Sally Kabbara  
 Sharon Landers  
 Regina Manning

Rachel Reyna  
 Haya Sakadjian  
 Karin Westerling

#### Committees:

Conference Events	Fundraising Marketing
Executive Finance	Membership Parent Support Groups



## All Strategic Plan Goals for 2021 Were Met

#### Goal 1: Knowledge and Practice

Increase use of social media by 7%.

#### Goal 2: Knowledge and Practice

Increase attendance of the membership to the IDA conference.

#### Goal 3: Knowledge and Practice

Hold our Annual Spring conference in April using remote technologies.

#### Goal 4: Knowledge and Practice

Provide 10 webinars on variety of educational topics.

#### Goal 5: Fundraising

Earn a minimum of \$7000 on fundraising.

#### Goal 6: Membership

Provide a variety of opportunities for members.



## About IDA

The International Dyslexia Association (IDA) is a 501(c)(3) non-profit, scientific, and educational organization dedicated to the study and treatment of the learning disability, dyslexia as well as related language-based learning differences. We are the oldest such organization in the U.S. serving individuals with dyslexia, their families, and professionals in the field. We number some 10,000 members – 60% in the field of education and 30% are individuals with dyslexia or parents of children who are dyslexic. IDA includes 42 Branches throughout the U.S. and Canada, and 10 Global Partners including the countries of Brazil, Czech Republic, Israel, and The Philippines.

*Read*

## About TCB

The So CA Tri-Counties Branch of the International Dyslexia Association is a non-profit charitable organization founded in 1984. The branch is operated entirely by volunteers, providing free information, support and referral services to the public.



EIN Number - 33-0060987

## How You Can Help

- ☆ Donate Online – <https://www.mightycause.com/organization/Soca-Tri-Counties-Branch>
- ☆ In-Kind Donations – Gifts of goods and services are always welcome.
- ☆ Membership - Become an IDA Member and help our branch. Many membership opportunities are available. Please visit our website: <https://bit.ly/JoinTCB> .



## Learn More About Dyslexia

<https://socal.dyslexiaida.org/about-dyslexia/>

<https://bit.ly/TCBwebinars>

<https://dyslexialibrary.org>

<https://dyslexiaida.org/dyslexia-at-a-glance/>

<https://dyslexiaida.org/what-is-structured-literacy/>

<https://www.youtube.com/c/InternationalDyslexiaAssociation>



## Contact Us

### IDA/So CA TRI-COUNTIES BRANCH

5225 Canyon Crest Drive, Suite 71-PMB 308  
Riverside, CA 92507

(951) 686-9837

E-mail: [tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

[HTTPS://SOCAL.DYSLEXIAIDA.ORG/](https://socal.dyslexiaida.org/)

